

Serving the Mission and Building Capacity: Strategic Planning



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Indiana/Iowa/Michigan/Michigan State – 6th Floor

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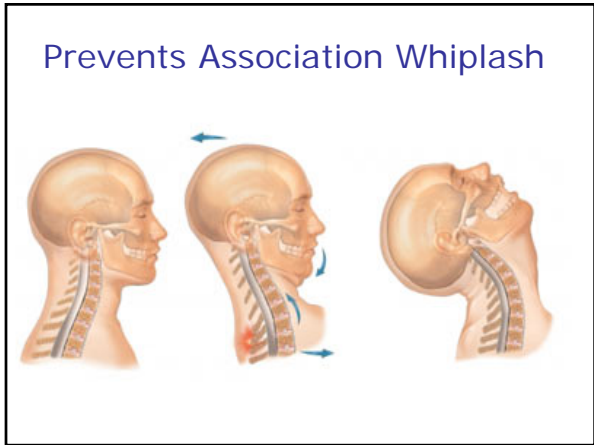
"The essence of leadership is a vision you articulate clearly and forcefully on every occasion. You can't blow an uncertain trumpet."

~ Theodore Hesburgh

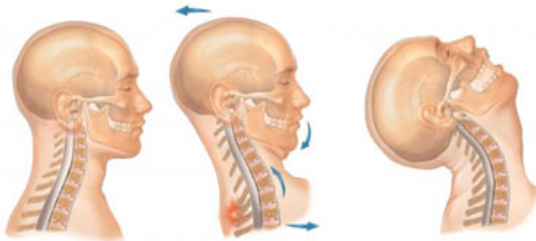




Strategic Planning & Visioning are deep cleansing breaths for the association



Prevents Association Whiplash





Results









Successful Strategic Planning
Inspiration
Context
Infrastructure-Process
People
Accountability

Five Elements of Success

- Context
- People
- Infrastructure
- Inspiration
- Accountability

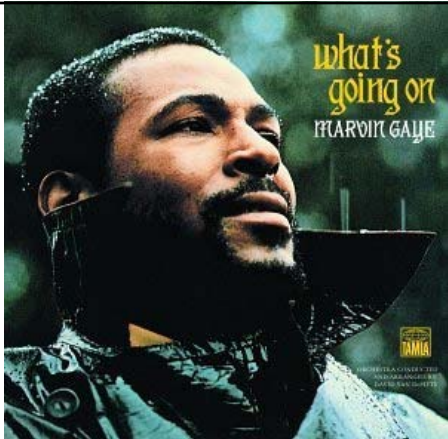


Process

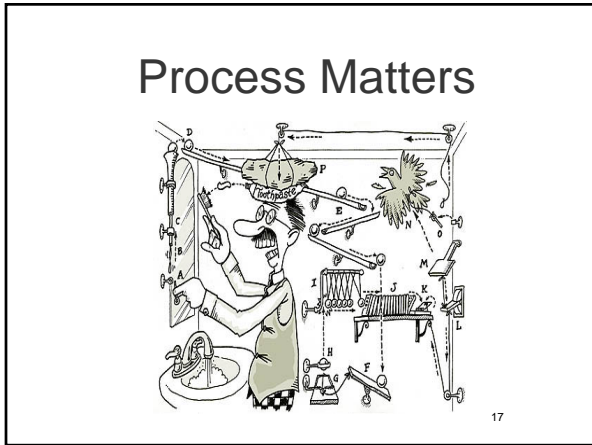


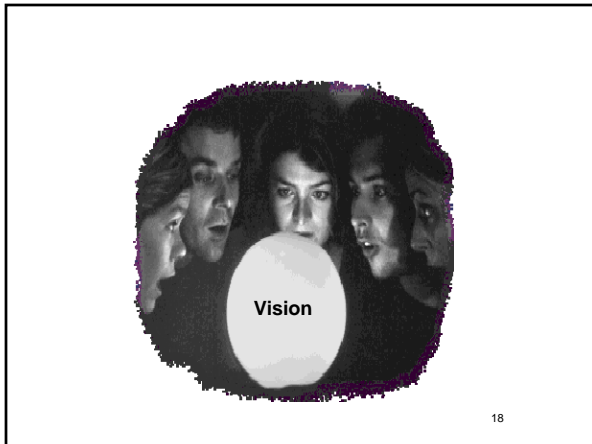
Context
People
Infrastructure
Accountability











Sustaining

- **Context**-Continuous scanning asking questions that look at assumptions. Monitoring as a board.
- **People**-Chief proponent and advocate. Implementers.
- **Inspiration**-Sustaining momentum. Keeping the plan in leadership sights.
- **Infrastructure**- Processes that support the plan. Resources allocation that matches the vision.
- **Accountability**-Monitoring. Consequences. Course corrections.

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Achievement

A+

Where to Find Us

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